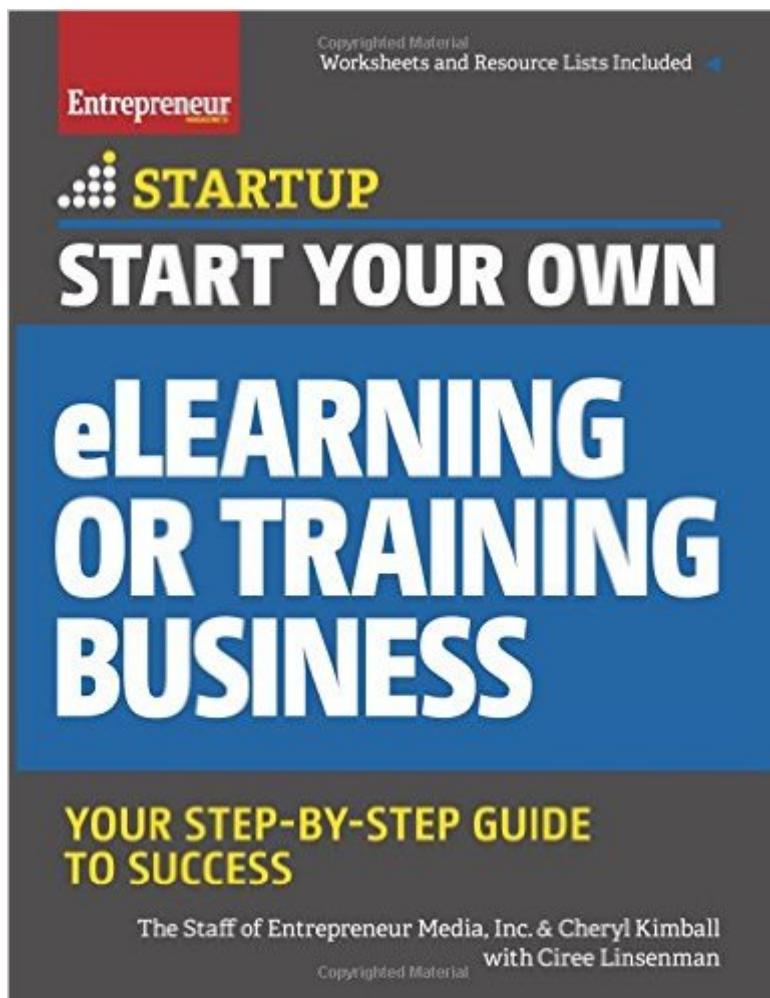


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# Start Your Own ELearning Or Training Business: Your Step-By-Step Guide To Success (StartUp Series)



## **Synopsis**

Possibly credited to advancements in technology or learning behaviors, or a rise in focus on personal development, the education and training industry is steadily growing, creating a demand for eager entrepreneurs. Exploring varied opportunities aspiring business owners will be given business ideas, teaching and training methods, and an overview of essential tools. A range of industry examples will be given for accreditation, certifications, and credit; adding training onto an existing business as side income; how to sell media/training tools; how much to charge clients; start up costs; software types used; the legal obligations around taxes, business registration, working from home, and content confidentiality; and growth planning and writing a business plan. Relevant and fun call-outs, tip boxes, industry stats, an index, and a rich appendix and glossary will be provided. Appendix will offer resources in continued learning and rounded training for trainers; industry organizations and trade groups; books and eBooks; videos; software; websites; successful online trainers and online education institutions; consultants; and certification organizations. Teaching methods and tools will cover videos; eBooks; interactive software types; college sponsored staff training for college instructors; hardware, camera, video, sound equipment; online group forums; online events; choosing the right presentation style and linking to appropriate social media sites; and networking presentations.

## **Book Information**

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## **Customer Reviews**

The worst book I have ever read on this subject. Save your money and look somewhere else for help or guidance. This book is basically very Generic and seems to me cut and paste. Not at all an e-learning resource to built a business. No solid information on where to start. I have no idea who is giving this book 2/3/4/5 stars.

Excelent tool and a lot of resources, webpages and links to deep in in HR. Some chapters are not useful if u know about entrepreneurship

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